



## **COLON CANCER IS THE SECOND LEADING CAUSE OF CANCER DEATHS IN THE US**

Mercer Island Rotary is teaming up with The Cancer Patient Assistance Fund at Swedish Cancer Institute, which is dedicated to helping fight colon cancer. Colon cancer is the second leading cause of cancer related deaths in the US. However, it is 90% preventable and early detection is the key to saving lives.

## **FORM A TEAM TO HELP FIGHT COLON CANCER**

Teams are a FUN way to raise money that will go directly towards supporting members in our community battling colon cancer. Grab your friends, family, co-workers, and form a team today!

## **WHAT IS A TEAM?**

A team can be as small as one person or as large as you like. It may consist of people of all ages and team members can enter ***any*** Race Day event.

## **HOW DO I REGISTER MY TEAM?**

Simply follow the directions for joining a team when you register for the race online at [www.mercerislandhalf.com](http://www.mercerislandhalf.com). Team Captains must register first to form a team online. Team members can then choose to be added to the team when they register online. Team members can also set up individual fundraising pages. If family and friends have already registered and want to join your team, please email us at [runinfo@mercerislandhalf.com](mailto:runinfo@mercerislandhalf.com).

## **DONATIONS AND FUNDRAISING**

What will your donations provide? The Cancer Patient Assistance Fund will help ensure that a patient's non-medical needs and expenses are supported during treatment – including groceries, utilities, transportation, rent, medicine and child care. In a typical situation, a patient will receive between \$100 and \$1,000, depending on the limits of the fund.

To ensure that this fund has enough money to meet the challenge posed by colon cancer in our community, we suggest a fundraising goal of \$100 per participant. This year Mercer Island Rotary will be providing fun prizes for teams who fundraise. We hope you will join us with your donations for this very worthy financial assistance project.

## **PRIZES**

Teams who raise the most money will receive a private on-site hospitality room on event day. There will be other great team prizes – please visit the website in February for more information about prizes. [www.mercerislandhalf.com](http://www.mercerislandhalf.com)